



**Global
Cosmetics
Cluster**
EUROPE

A partnership of European
cosmetics clusters to

**Boost SMEs international
business opportunities
toward foreign markets**



Co-funded by the
COSME programme of
the European Union



**Global
Cosmetics
Cluster**
Worldwide beauty
connections network

**Global Cosmetics Cluster-Europe
is part of the first international cosmetics cluster network**

About Global Cosmetics Cluster-Europe

Global Cosmetics Cluster-Europe is a European cluster based on a common strategy to boost the internationalization of SMEs in the cosmetic industry
A 24 months ESCP4I project co-funded by the COSME programme of the European Union.

The European body of the Global Cosmetics Cluster

Who Are we ?

Global Cosmetics Cluster-Europe

is an open consortium wishing to welcome clusters or business networks wishing to join forces to go international



France



Portugal



Spain



Romania



Italy



Istanbul Chemicals and Chemical
Products Exporters' Association

Turkey



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Our Objectives



Boosting SMEs competitiveness

To simplify the steps to globalisation for the businesses belonging to Global Cosmetics Cluster-Europe

Accompany SMEs to face international challenges by sharing a common international strategy



Representing European cosmetics expertise

By sharing a common branding to enhance visibility and be the European one-stop-shop for cosmetics

Promote our SMEs expertise at an international scale



Fostering European cluster collaboration

Strengthen European cosmetics clusters collaboration for improved added-value services for members

Share efforts and services mutualization on internationalization action at the benefit of SMEs

Our Actions

Global Cosmetics Cluster-Europe provide an accelerator program toward foreign markets as South Korea, USA, United Arab Emirates, India, and Mexico.

#1 : Market Intelligence

Global Cosmetics Cluster Europe is willing to share knowledge between its clusters and SMEs of on:

- Information Bulletin: Business, Trends/Technology, Regulatory
- Focused-Country market studies: Mexico, South Korea, USA, India, EUA

#2 :Capacity building actions

Global Cosmetics Cluster-Europe is willing to facilitate access to international markets for SMEs and foster their engagement in GCC.eu international activities.

- Trainings on Internationalisation: Legal, Regulation, Intercultural, Market, trends, innovative technologies...
- Specific Advice
- Coaching/Mentoring
- Peer2Business: Peer-learning Sessions between SMEs

#3 :International Trade and Partnership

Global Cosmetics Cluster-Europe seeks to organise joint business missions to international events in Europe and in the targeted countries.

- Market Place
- Matchmaking Event in European countries
- Benchmarking and B2B missions outside Europe

#4 :Funding opportunities

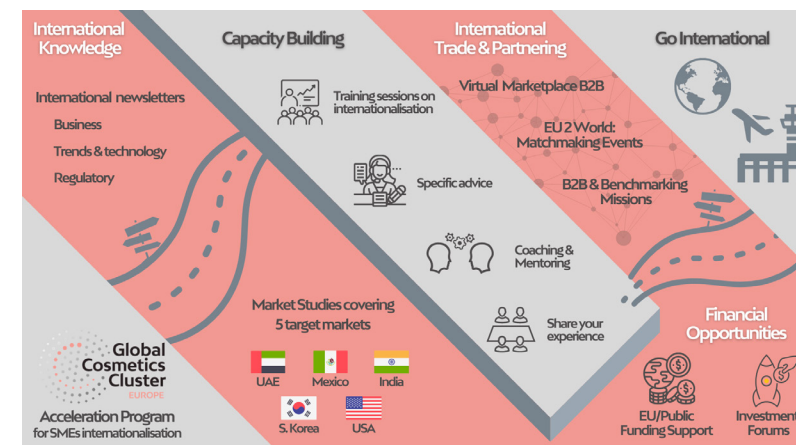
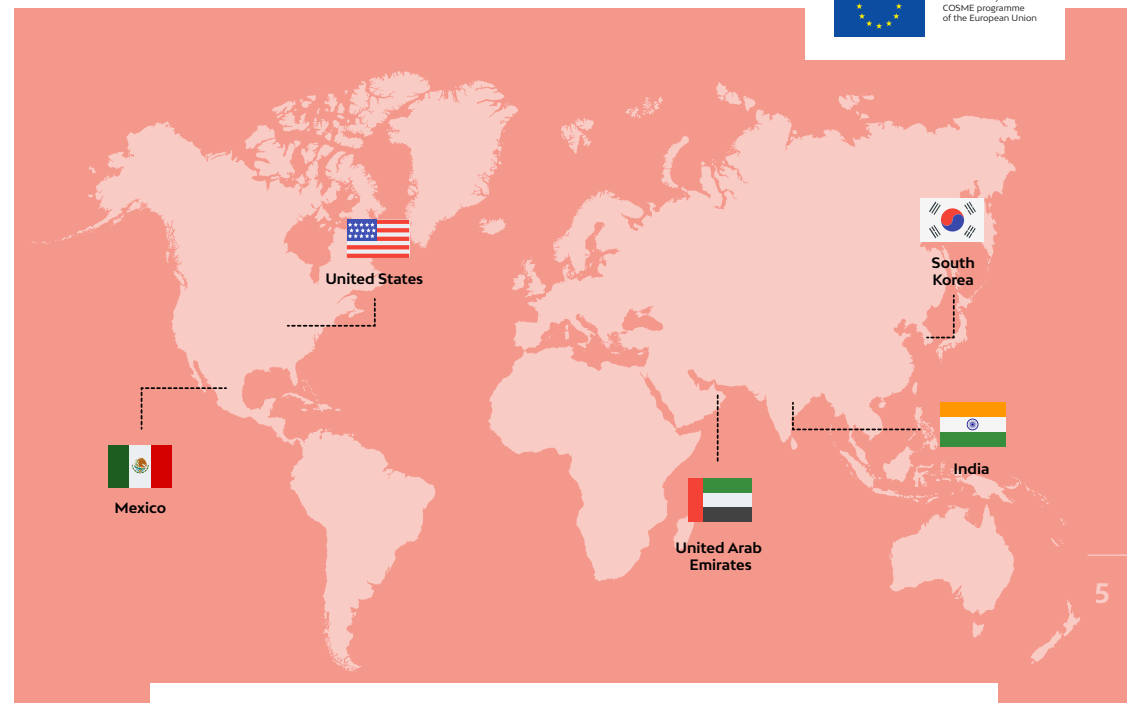
Global Cosmetics Cluster-Europe helps SMEs to find funding support.

- EU and Public funding support
- Investment Forum in Europe

Our Actions



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SMEs, **take part of the dynamic!**

European cosmetics clusters, **join the network !**

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